

Cookie Policy - Holistikah

Effective Date: 2024-02-12

Introduction

Welcome to World of Holistikah Sweden AB, referred to in this policy as "we," "us," or "our." This cookie policy explains how we use cookies and similar technologies on our digital platform (referred to in this policy as the "Platform"). By using our platform, you consent to the use of cookies as described in this policy.

What are cookies?

Cookies are small text files that are stored on your device when you visit our Platform. They are used to improve user experience, customize content, and collect information about platform usage.

The purpose of cookies on the platform

We use cookies on the Platform for the following purposes:

- a. Provision of services: Some cookies are necessary for the Platform to function properly. They enable service providers to showcase and sell their treatments to customers.
- b. Performance improvement: Cookies collect information about how you use the Platform. This helps us understand and enhance user experience.
- c. Personalized experience: We use cookies to remember your preferences and choices on the Platform.
- d. Security and privacy: Cookies contribute to the security of the Platform and protect user information.

Types of cookies we use

We use the following types of cookies on the Platform:

a. Necessary cookies: These cookies are necessary for the Platform to function properly. They include session cookies that enable user sessions and authentication.

b. Performance cookies: Performance cookies collect data about your use of the Platform, helping us understand and enhance user experience.

c. Functionality cookies: Functionality cookies are used to remember your preferences and choices on the Platform.

d. Analytical cookies: We use analytical cookies to collect data about user behavior and Platform usage, contributing to its improvement.

e. Advertising and targeting cookies: These cookies are used to deliver relevant ads to you and measure the effectiveness of our advertising campaigns.

Third-party cookies

Some cookies on the Platform may be placed by third-party providers, such as analytics partners or advertising networks. These third-party cookies are subject to their respective privacy policies and are not governed by our cookie policy.

Handling of cookies

You can manage cookies by adjusting the settings in your web browser. In most browsers, you can block or delete cookies. Please note that disabling cookies may affect certain features and functionalities of the Platform.

Changes to this cookie policy

We reserve the right to update this cookie policy as needed to reflect changes in our practices or for other operational, legal, or regulatory reasons. The latest version of this policy will be posted on the Platform with the effective date.

Contact us

If you have any questions or concerns regarding this cookie policy or our use of cookies, please contact us at support@holistikah.com.

By using the Platform, you consent to the use of cookies as described in this cookie policy. If you do not consent to the use of cookies as described herein, please disable cookies in your browser settings or refrain from using the Platform.

World of Holistikah Sweden AB
Karlavägen 4
114 24 Stockholm